



Order / Rev: 37464  
Alt Order #: 08876422  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS  
Product Desc: BERKLEY/SENATE/D  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			4		\$325.00		0.00				
E 3	8	10/02/12	10/08/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	9	\$425.00	LV2	0.00	NM	9	\$3,825.00
ELLENE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			9		\$425.00		0.00				
E 4	8	10/02/12	10/08/12	Live w/Kelly Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$1,050.00	LV1	0.00	NM	5	\$5,250.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,050.00		0.00				
E 5	8	10/07/12	10/07/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	1	\$5,600.00	LV1	0.00	NM	1	\$5,600.00
GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$5,600.00		0.00				
E 6	8	10/02/12	10/08/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWTF--	:30	5	\$125.00	LV2	0.00	NM	5	\$625.00
C FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$125.00		0.00				
E 7	8	10/07/12	10/07/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn	-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
SUN MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$350.00		0.00				
													Totals	30	\$17,950.00